

# Lead the way toward the future & Take a leap for tomorrow

Medium-Term Management Plan

 $(FY 22/3 \sim FY 24/3)$ 

# Be the company group to create value for the enriched future

~The company needed in society and contributing to society~

Increaseing corporate value by solving social issues through our business based on human resorces and technology

# Realization of TG Universe (an Ecosystem within T-Gaia)

## **Breakthrough as** an "Edge Enabler" Maximizing our value through

partnerships with other companies

Building a solid position in the industry through a hands-on approach



#### The Creation of "Unique Branded Services"

Building our own brand and creating value

Stabilizing management in response to market changes







Consumer Mobile Business

**Technology** 

**New Business** 







PIN



QUO







Payment Service

**B**usiness and

Other Business





Ecosystem Index

01

NW

Leverage Strengths

the Upward Spiral

03

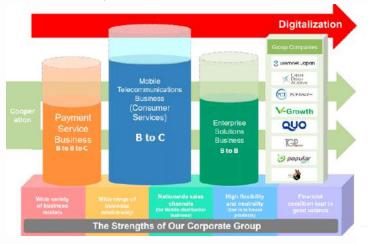
**Anticipating** Changes

04

**ESG** 

## Explanation of "TG Universe"

Our Goal: "A Coprehensive Provider of ICT-Related Domains"



Going back to the origin of our business, T-Gaia started by introducing the new long-distance and international lines to corporate cliants.

Since then, we got into a business of the sale of mobile handsets for enterprises, which in turn, the operation of carrier shops, PIN and gift card business for convenience stores, the sale of mobile accessories, and enterprise solutions business based on sales of mobile handsets. The core businesses, with making alterations, have expanded over time.

These businesses have common in that we work in background, which does not show our company name but fills the gap among clients and customers.

We call this "Edge Enabler Business" and will continue to make it the core of our strategy.

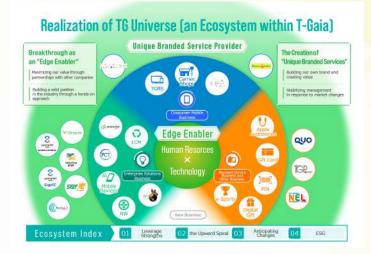
By promoting company-wide collaboration and sharing of knowledge and experience, we will refine existing business and actively engage in the new "Edge Enabler Business" that meets the needs of the times.

On the other hand, especially in recent years, we have focused on developing our original services based on "Edge Enabler Business".

There are established brands such as QUO Card, WAMNET, and also developing ones such as TG Hikari and TG Power.

These are called "Unique Branded Service Provider Business".

Unlike the "Enabler Business", T-Gaia has the initiatives in "Unique Branded Service Provider Business", which will be the growth driver for the Group to increase flexibility.



The whole sphere is a big ecosystem in T-Gaia.

We named it "TG Universe". The concept is expanding it without limit.

In addition to quantitative criteria such as expected profits and capital efficiency, both "Edge Enabler Business" and "Unique Branded Service Provider Business" are assessed by four "ecosystem indexes" to determine whether it works or not.

#### Four "ecosystem indexes" are as follows;

- ① "Can we leverage our strengths, which are our know-how, experience, and various assets?"
- 2 "Can we create the upward spiral within the Group?"
- 3 "Can we expect the business being ahead of the curve with upside potential?"
- 4 "Can we contribute to ESG?"

The core of "TG Universe" is "Human Resources" × "Technology". Ever since T-Gaia was established, we have been committed to respecting our employees. Although we will continue to pledge to care for our employees and to put our highest priority on it, we will make the synergy to multiply "Technology" as highest priority issues. ICT technology is no longer an additional thing, but a necessary condition for our lives. In particular, we aim at internalization of ICT skills in order to make differentiation.

Enriching and expanding "TG Universe", we will continue to create value and contribute to the realization of the enriched future.

Material Issues of TG

# Eight Key Issues

Respecting diversity and promoting human resource development

Making the most of ICT

Power Up as an Enabler Creating a corporate culture to take on new business challenges

Sustainable development through collaboration with customers and business partners local communities

Creating common value as a member of

Proactive approach to environmental issues and climate change

**Enhancing** 

01

Respecting diversity and Promoting human resource development

Creativity generated by diversity

Personnel policies which accomodate diverse values

Professional-level training







02

Make the most of ICT

Insourcing ICT skills

Improving productivity by BPR (Business Process Re-engineering)

Enriching the lives of our customers





03

Power up as an Enabler

Strengthening the ecosystem

Providing functions that anticipate changes

Enhancement of our carrier shops







04

Creating a corporate culture to take on new business challenges

Establishing organizations and systems to create opportunities

Active investment in growth domains

Creation of unique branded services







05

Sustainable development through collaboration with customers and business partners

Enhancement of customer satisfaction

Stengthen relationships with business partners

Listening to client needs attentively and making appropriate proposals





06

Creating shared value as a member of local communities

Coexistence with local communities through business

Eliminating the digital divide through ICT education

Funcitoning as a critical access point in local communities







07

Proactive approach to environmental issues and climate change

Contributing to reducing the burden on the environment

Promoting Renewable Energy Business

Providing support in the event of a disaster using our network







08

Enhancing corporate governance

Commitment to Compliance

Strengthening Group Governance

Enhancing information disclosure





## The Growth Strategy for Consumer Mobile Business

As a mobile phone distributor,

T-Gaia will maintain No.1 in both quality and scale of sales
and increase the significance of carrier shops.

Trusted carrier shops

Comfortable shops where you can consult any time High-quality nationwide sales network



#### Expanding collaboration with telecommunications carriers



Development of human resource and providing everyone for opportunities to use their skills



Contributing to local revitalization and activation

#### **Excellent shops**

Being appreciated and trusted by customers through providing high-quality services and offering value that meets their needs

#### **High quality staff**

Building a high-quality nationwide sales network by enhancing customer service skills and expertise of shop staff

#### Life enrichment

Extending cooperation with telecommunications carriers to create services that enrich our customers' lives

#### **Regional revitalization**

Staying close to the community and contribute to local revitalization and activation as an ICT base where you can consult at any time

# The Growth Strategy for Payment Service Business

# Expanding the World of Digital Gifts to Realize a Comfortable Smart Life for Customers



# III

Expanding the digital gift distribution services

#### **Digital gift**

Expanding digital gift distribution services to meet demand for gift promotion by individuals and companies



Handling and provision of various services



Providing value to major retailers

#### Value enhancement

Increasing the value provided to major retailers by expanding the product lineup for PIN / gift card / QR code settlement

#### **QUO Card promotion**

Developing a new era of gift services that combine the strengths of both QUO Card and QUO Card Pay





Digital integration of QUO Card and OUO Card Pay



Alliances with strategic partners

#### **Smart life**

Promoting the handling of various digital services and realizing a comfortable smart life for all customers

## The Growth Strategy for Enterprise Solutions Business

# **Expanding LCM Services**

# **Evolving into a Comprehensive Network Service Provider**



#### **Solution consulting**

Developing a sales style that caters to the needs of customers by proposing hypotheses as a professional in Enterprise Solutions

#### **Total support**

In order to meet clients' needs, providing comprehensive support which includes proposing optimal operation plans, to procurement / adoption of devices, and also from operation and management to replacement of terminals

#### **Social contributions**

Contributing to society by providing companies for services in response to the full-scale arrival of ICT

LCM Service= Life-Cycle Management related to operation and management of ICT

# Growth Strategies for New Businesses

Challenge and investment in growth areas in the future



**Agriculture** 

Contributing to the sustainable development of agriculture by realizing smart-agriculture

Local Revidalization **Environmental Initiatives** 

Contributing to solve local issues by promoting the use of ICT **Various** Growth Fields

Challenge and invest not only in education, renewable energy, agriculture and e-Sports, but also various arowth fields

## Workstyles

Realizing an environment where all employees can work with excitement Continue to be the company that pledges to care for our employees and their families

#### Employee-friendly (•)



Pursuit of job satisfaction and ideal working condition of work for each employee

Professional-level training

Approval to have a side business / "FA", the personnel transfer system for employees to make the most of self promotion / In-house Recruitment System

> Sufficiency of communication measures

#### Diversity & Inclusion (•)



Realizing diversity & inclusion

Promotion of active participation by women and handicapped employees

Promotion of L, G, B and T response

Enhancement of support systems in line with health management

#### Various work-styles



Various workstyles regardless of time or place

Business reform through paperless work, etc.

Further enhancement of the telework environment

Flexible workstyles/ environments (such as Flextime without Core Time. Free Address Office etc.)





















# Enhancing of Governance

Improvement of the effectiveness of risk management in response to various and complex risks

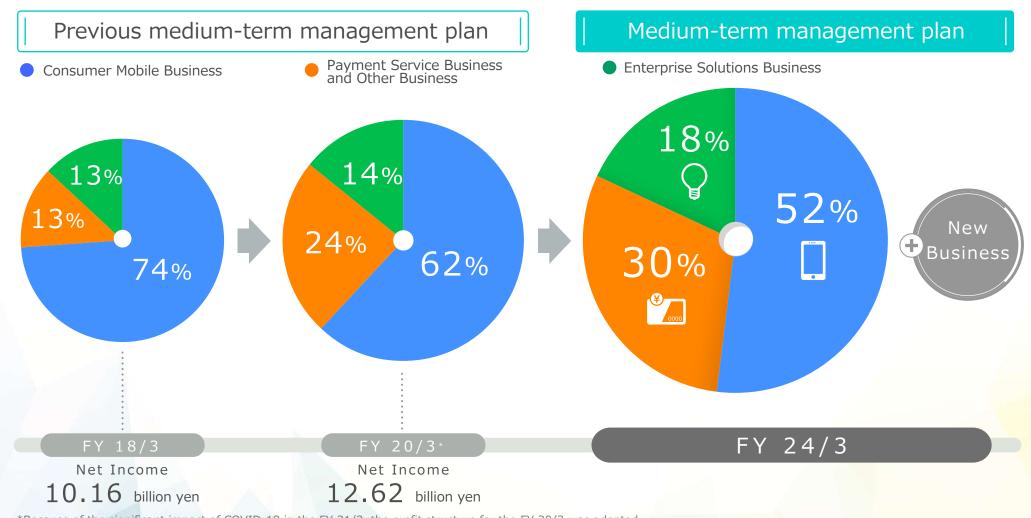
Enhancing and
strengthening
internal control systems
to ensure
the appropriateness
of operations

Commitment to compliance and thoroughness to continue to be a trusted company

#### Policies for Group Companies

#### T-gaia aims to maximize the value of the TG Group

by respecting the autonomy of group companies and supporting the establishment of management systems in response to business scale, characteristics and growth stages. Turning a profit structure dependent on Consumer Mobile Business to a well-balanced business portfolio

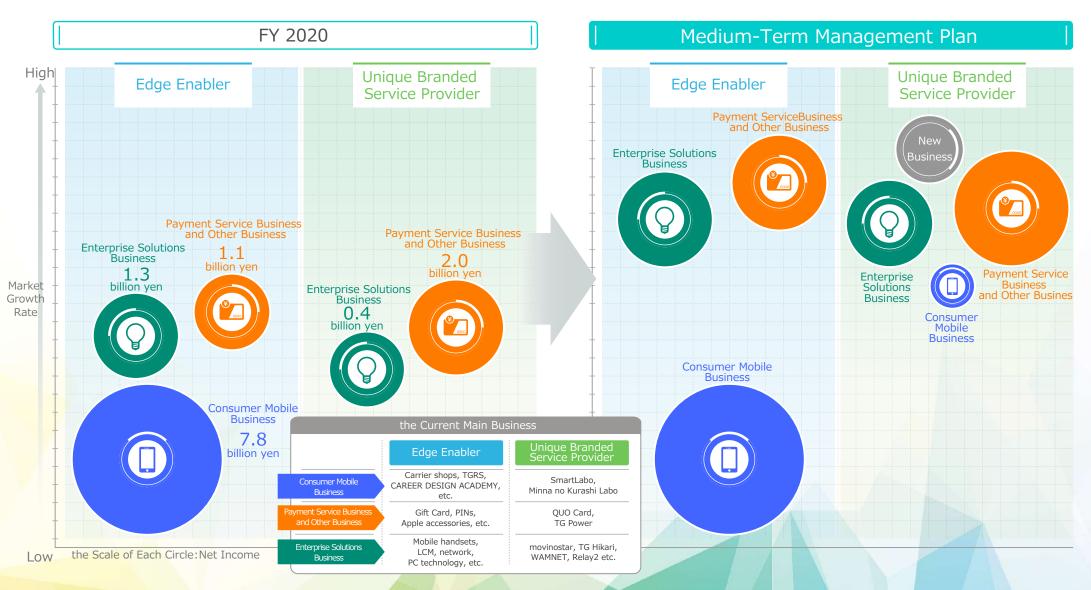


<sup>\*</sup>Because of the significant impact of COVID-19 in the FY 21/3, the profit structure for the FY 20/3 was adopted

# The Image of Business Portfolio Transformation

# Growth Image of Each Business

Edge Enabler × Unique Branded Service Provider



# Maintain a consolidated dividend payout ratio of more than 30%

